

Vay to ramp up the fleet and build an 8,500 sq ft production facility in Las Vegas

- Vay is expanding its door-to-door remote driving service in 2025 to 100 vehicles in Las Vegas.
- Vay has secured a state-of-the-art production facility in Las Vegas to build out its fleet of electric vehicles.
- This facility, designed to process up to 16 vehicles per week, will serve as Vay's primary production and hardware deployment hub for the United States. Vay also has a downtown hub dedicated to fleet readiness and maintenance.
- Vay is actively hiring remote drivers to support both car and truck operations, as remote truck driving services will begin soon.

LAS VEGAS, January 8, 2025—[Vay](#), a leading provider of automotive-grade remote driving technology, is expanding its operations and plans to increase its fleet to 100 vehicles in Las Vegas by 2025. To meet the growing demand for its services, Vay has secured a production facility of over 8,500 square feet in Las Vegas. This facility will optimize the build-out of Vay's Kia e-Niro fleet, which will serve as the primary hub for hardware deployment.

Additionally, Vay is hiring remote car and truck drivers as operations expand this year. Remote truck driving is expected to begin soon from Vay's remote driving center.

Vay provides services throughout central Las Vegas, including the Strip, the busiest hotels, and nearby attractions. It has gained popularity because it offers a seamless way to travel in and around the city. Since its launch a year ago, users have taken more than 6,000 trips.

"This new facility and our fleet expansion highlight Vay's commitment to serving our growing customer base in Las Vegas, ensuring a seamless experience for everyone requesting our vehicles," said **Thomas Von der Ohe, CEO and co-founder of Vay**. "This investment represents a significant milestone for Vay's growth and will play a crucial role in scaling our offerings."

Vay's Remote Driving Services

Through the Vay app, users can request that an electric vehicle be remotely delivered to their location. After the car arrives, the user takes over and drives it like a regular car. At the end of the trip, the user ends the rental in the app, exits the car, and a remote driver takes over, eliminating the time-consuming search for parking. Vay's per-minute rental service costs half as much as current ride-sharing options, is a more economical alternative to autonomous driving, and requires no costly membership fees.

Vay aims to make remote driving services universally accessible through its commercial solutions, which provide affordable and sustainable door-to-door mobility. With a seamless experience from vehicle delivery to return, users enjoy full control and privacy, traveling at their own pace in a safe, personal environment. Moreover, Vay's remote driving technology maximizes the efficiency of its all-electric fleet, reducing the number of cars needed in urban areas and contributing to greener, less congested cities.

Vay has also recently expanded its offerings to include B2B services, which enable remote driving for private cars, trucks, vans, and autonomous vehicles, among others.

The Future of Mobility Jobs: Remote Drivers

Remote driving introduces an entirely new and unique profession that combines safety and flexibility. Remote drivers operate from an office environment alongside colleagues, enjoy regular breaks, and avoid spending extended periods away from home. Unlike traditional driving roles, they are compensated hourly rather than per ride, providing greater stability. This setup also creates a safer and more appealing work environment.

The Vay Remote Driving Academy offers a comprehensive training program that prepares remote drivers for professional driving on public streets. Through rigorous training and advanced technology, remote drivers are provided with skills to operate confidently while consistently maintaining a safe and defensive driving style.

Vay's Remote Driving Technology

Professionally trained remote drivers sit at a remote driving station with a steering wheel, pedals, and other vehicle controls developed in accordance with automotive industry standards. The service operates night and day, with Vay operating in Las Vegas from 6:30 am to 10 pm. Camera sensors reproduce the car's surroundings and transmit them to the screens of the remote driving station. Road traffic sounds, such as emergency vehicles and other augmented warning signals, are transmitted to the remote driver's headphones via microphones.

Vay develops and operates remote driving technology with a strong emphasis on safety. This includes focusing on Functional Safety (ISO 26262) and Cybersecurity (ISO 21434). To validate Vay's high safety standards, TÜV Süd, an internationally recognized independent third-party organization specializing in testing, certification, auditing, and advisory services, has thoroughly tested and positively endorsed Vay's technology.

Find footage about Vay's commercial services [here](#).

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About Vay

Vay develops automotive-grade technology for remote driving. Through the Vay app, users can request an electric vehicle to be remotely delivered to their location. After the car has arrived, the user takes over and drives it like a regular car. At the end of the trip, the user exits the car, and a remote driver takes over, eliminating the time-consuming search for parking. This creates the most affordable door-to-door mobility service at half the price of ride-hailing services. Since its launch, users have taken thousands of rides and can hail a Vay car at a wide variety of locations throughout Las Vegas, including the busiest hotels on the Strip. Vay has recently expanded its offering to include B2B services, enabling remote driving for private cars, trucks, vans, and autonomous vehicles, among others.

Founded in Berlin in 2018 by Thomas von der Ohe, Fabrizio Scelsi, and Bogdan Djukic, the team of over 150 people combines the best of two worlds - software from Silicon Valley and automotive engineering from Europe. Vay has raised almost \$150 million in funding from global investors, including Kinnevik, Coatue, Eurazeo, Atomico, La Famiglia (part of General Catalyst), and Creandum, as well as business angels such as F1 World Champion and entrepreneur Nico Rosberg, former Alphabet CFO Patrick Pichette, former Audi CTO Peter Mertens, and Spotify's CTO & CPO Gustav Söderström.

Learn more about Vay at www.vay.io and follow us on social media: [LinkedIn](#), [YouTube](#), [Instagram](#), and [TikTok](#).

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