

What is Vay?

Vay's mission is to provide the most affordable, door-to-door transportation in every city.

Vay has revolutionized mobility with automotive-grade remote driving technology, offering a practical alternative to ride hailing and private car ownership. In February 2023, Vay became the first - and remains the only - company in Europe to operate on public roads without a safety driver inside the vehicle. Building on this success, Vay launched its first driverless car rental service in Las Vegas, USA, in January 2024.

Vay is also forging a robust network of automotive OEM partnerships and has recently expanded into B2B services. These new offerings enable remote driving capabilities for privately owned vehicles, trucks, delivery vans, and autonomous vehicles, broadening Vay's impact across various sectors.

How does the Vay car rental work?



Benefits

Convenient door-to-door transport:
no waiting in line, no searching for parking.

Affordable and efficient:
half the price of ride hailing services, no long-term commitment.

Sustainable:
100% electric fleet.

Control and privacy:
the user's pace and safe space, an alternative to car ownership.

Is Vay available on both iOS and Android?

Vay is available on iOS and Android. Users can download the app from the [App Store](#) and [Google Play](#).

What is Vay's pricing?

Vay is always half the price of traditional ride hailing and a more economical alternative to autonomous driving. Users pay per minute and it requires no costly membership fees.

The service operates 24/7, with delivery available from 6:30 am to 10 pm.

How does Vay's remote driving technology work?

- Professionally trained Remote Drivers sit at Remote Driving Stations equipped with an automotive-grade steering wheel, pedals, and other parts connected to monitors that display imagery of the car surroundings.
- Vay's remote driving technology doesn't need to utilize expensive LiDAR systems. Instead, it seamlessly transmits real-time sensory information from the cars to the Remote Driving Stations using cameras and microphones.
- Images are captured from cameras placed on the outside of the vehicle to record a 360-degree view of the environment. Remote Drivers wear a headset to hear external road sounds via a microphone on the vehicle exterior and interact with users or authorities using a microphone inside the car. For navigation, they see the turn-by-turn route on the screen and also have a separate screen displaying a dedicated GPS map.
- Vay develops and operates remote driving technology with a strong emphasis on safety. TÜV, an independent internationally-recognized third-party assessor, has evaluated Vay's technology according to ISO 26262, the international standard for safety-related electrical and electronic (E/E) systems in road vehicles, and with ISO/SAE 21434, the international framework for automotive cybersecurity engineering.



Who are the founders?



Thomas von der Ohe
Co-founder, CEO



Fabrizio Scelsi
Co-founder, CTO



Bogdan Djukic
Co-founder, VP Remote
Driving Experience

Who are the investors?

Kinnevik, Coatue, Eurazeo, Atomico, General Catalyst, and Creandum

Cristina Stenbeck
Spotify Board, Chairman of Zalando Board

Patrick Pichette
Former Alphabet CFO

Qasar Younis
CEO Applied Intuition, COO/Partner at Y Combinator

Nico Rosberg
F1 World Champion and entrepreneur

More than \$200 M funding

Facts and Figures

2018

Founding Year

200+

Current Team

33+

Different Nationalities

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Press images:
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